

DUPLICATE INVOICE



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
954206-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Maggi/D/US Congress	political	2349

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954206	07905662

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	369	374

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/25/12	09/25/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 09/25/12 5:09 AM 5-6am News 5 - 6am :30 LM0112H \$200.00 NM									
2	09/26/12	09/26/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 09/26/12 5:14 AM 5-6am News 5 - 6am :30 LM0112H \$200.00 NM									
3	09/27/12	09/27/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 09/27/12 5:23 AM 5-6am News 5 - 6am :30 LM0112H \$200.00 NM									
4	09/25/12	09/25/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	-T-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 09/25/12 5:28 AM 5-6am News 5 - 6am :30 LM0112H \$225.00 NM									
5	09/27/12	09/27/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 09/27/12 5:53 AM 5-6am News 5 - 6am :30 LM0112H \$225.00 NM									
6	09/28/12	09/28/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/28/12 5:41 AM 5-6am News 5 - 6am :30 LM0112H \$225.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/28/12	09/28/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	----F--	:30	1	\$225.00	NM
7	09/25/12	09/25/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Tu 09/25/12 6:09 AM 6-7am News 6-7am :30 LM0112H \$400.00 NM									
8	09/27/12	09/27/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Th 09/27/12 6:12 AM 6-7am News 6-7am :30 LM0112H \$400.00 NM									
9	09/25/12	09/25/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-T-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$425.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Tu 09/25/12 6:43 AM 6-7am News 6-7am :30 LM0112H \$425.00 NM									
10	09/27/12	09/27/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	---T---	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$425.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Th 09/27/12 6:44 AM 6-7am News 6-7am :30 LM0112H \$425.00 NM									
11	09/28/12	09/28/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	----F--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$425.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE F 09/28/12 6:29 AM 6-7am News 6-7am :30 LM0112H \$425.00 NM									
13	09/25/12	09/25/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Tu 09/25/12 8:28 AM Good Morning America 7-9am :30 LM0112H \$400.00 NM									
14	09/26/12	09/26/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE W 09/26/12 8:43 AM Good Morning America 7-9am :30 LM0112H \$400.00 NM									
15	09/27/12	09/27/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Th 09/27/12 8:39 AM Good Morning America 7-9am :30 LM0112H \$400.00 NM									
16	09/28/12	09/28/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	----F--	:30	1	\$400.00	NM

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954206-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Maggi/D/US Congress	political	2349	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/28/12	09/28/12	Good Morning America	7-9am	----F--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		09/28/12	7:50 AM	Good Morning America	7-9am	:30	LM0112H	\$400.00	NM
17	09/26/12	09/26/12	M-F 430-5am	430-5a	--W----	:30	1	\$75.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		09/26/12	4:51 AM	M-F 430-5am	430-5a	:30	LM0112H	\$75.00	NM
18	09/27/12	09/27/12	M-F 430-5am	430-5a	---T---	:30	1	\$75.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Th		09/27/12	4:40 AM	M-F 430-5am	430-5a	:30	LM0112H	\$75.00	NM
20	09/26/12	09/26/12	Live with Kelly	9-10am	--W----	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		09/26/12	9:52 AM	Live with Kelly	9-10am	:30	LM0112H	\$250.00	NM
21	09/28/12	09/28/12	Live with Kelly	9-10am	----F--	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		09/28/12	9:39 AM	Live with Kelly	9-10am	:30	LM0112H	\$250.00	NM
22	09/25/12	09/25/12	RACHEL RAY DAY	M-F 10AM-11AM	-T-----	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Tu		09/25/12	10:26 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	LM0112H	\$250.00	NM
23	09/27/12	09/27/12	RACHEL RAY DAY	M-F 10AM-11AM	---T---	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Th		09/27/12	10:21 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	LM0112H	\$250.00	NM
24	09/28/12	09/28/12	RACHEL RAY DAY	M-F 10AM-11AM	----F--	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		09/28/12	10:35 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	LM0112H	\$250.00	NM
25	09/25/12	09/25/12	The View	11am-noon	-T-----	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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25	09/25/12	09/25/12	The View Class of Time - Pre-emptible with notice	11am-noon	-T-----	:30	1	\$300.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Tu	09/25/12	11:35 AM	The View	11am-noon	:30	LM0112H	\$300.00	NM																																	
26	09/26/12	09/26/12	The View Class of Time - Pre-emptible with notice	11am-noon	--W----	:30	1	\$300.00	NM																																		
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27	09/27/12	09/27/12	The View Class of Time - Pre-emptible with notice	11am-noon	---T---	:30	1	\$300.00	NM																																		
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1	WTAE	Th	09/27/12	10:59 AM	The View	11am-noon	:30	LM0112H	\$300.00	NM																																	
29	09/25/12	09/25/12	WTAE Noon News Class of Time - Pre-emptible with notice	11:58-12:30pm	-T-----	:30	1	\$200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-T-----</td><td>1</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>09/25/12</td><td>12:28 PM</td><td>WTAE Noon News</td><td>11:58-12:30pm</td><td>:30</td><td>LM0112H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-T-----	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	09/25/12	12:28 PM	WTAE Noon News	11:58-12:30pm	:30	LM0112H	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	-T-----	1	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Tu	09/25/12	12:28 PM	WTAE Noon News	11:58-12:30pm	:30	LM0112H	\$200.00	NM																																	
30	09/27/12	09/27/12	WTAE Noon News Class of Time - Pre-emptible with notice	11:58-12:30pm	---T---	:30	1	\$200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	---T---	1	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Th	09/27/12	12:09 PM	WTAE Noon News	11:58-12:30pm	:30	LM0112H	\$200.00	NM																																	
31	09/28/12	09/28/12	WTAE Noon News Class of Time - Pre-emptible with notice	11:58-12:30pm	----F--	:30	1	\$200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>----F--</td><td>1</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>F</td><td>09/28/12</td><td>12:24 PM</td><td>WTAE Noon News</td><td>11:58-12:30pm</td><td>:30</td><td>LM0112H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	----F--	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	F	09/28/12	12:24 PM	WTAE Noon News	11:58-12:30pm	:30	LM0112H	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	----F--	1	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	F	09/28/12	12:24 PM	WTAE Noon News	11:58-12:30pm	:30	LM0112H	\$200.00	NM																																	
33	09/26/12	09/26/12	Access Hollywood Class of Time - Pre-emptible with notice	12:30-1pm	--W----	:30	1	\$150.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>--W----</td><td>1</td><td>\$150.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>W</td><td>09/26/12</td><td>12:46 PM</td><td>Access Hollywood</td><td>12:30-1pm</td><td>:30</td><td>LM0112H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	--W----	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	W	09/26/12	12:46 PM	Access Hollywood	12:30-1pm	:30	LM0112H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	--W----	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	09/26/12	12:46 PM	Access Hollywood	12:30-1pm	:30	LM0112H	\$150.00	NM																																	
34	09/28/12	09/28/12	Access Hollywood Class of Time - Pre-emptible with notice	12:30-1pm	----F--	:30	1	\$150.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	----F--	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	F	09/28/12	12:59 PM	Access Hollywood	12:30-1pm	:30	LM0112H	\$150.00	NM																																	
35	09/26/12	09/26/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	--W----	:30	1	\$200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>--W----</td><td>1</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>W</td><td>09/26/12</td><td>1:56 PM</td><td>THE CHEW</td><td>1P-2P</td><td>:30</td><td>LM0112H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	--W----	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	W	09/26/12	1:56 PM	THE CHEW	1P-2P	:30	LM0112H	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	--W----	1	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	09/26/12	1:56 PM	THE CHEW	1P-2P	:30	LM0112H	\$200.00	NM																																	

DUPLICATE
INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
954206-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Maggi/D/US Congress	political	2349

www.thepittsburghchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/28/12	09/28/12	THE CHEW	1P-2P	----F--	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		09/28/12	1:32 PM	THE CHEW	1P-2P	:30	LM0112H	\$200.00	NM
38	09/25/12	09/25/12	5-6pm News M-F	5-6pm	-T-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Tu		09/25/12	5:23 PM	5-6pm News M-F	5-6pm	:30	LM0112H	\$500.00	NM
39	09/26/12	09/26/12	5-6pm News M-F	5-6pm	--W----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		09/26/12	5:14 PM	5-6pm News M-F	5-6pm	:30	LM0112H	\$500.00	NM
40	09/28/12	09/28/12	5-6pm News M-F	5-6pm	----F--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		09/28/12	5:28 PM	5-6pm News M-F	5-6pm	:30	LM0112H	\$500.00	NM
41	09/25/12	09/25/12	5-6pm News M-F	5-6pm	-T-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Tu		09/25/12	5:42 PM	5-6pm News M-F	5-6pm	:30	LM0112H	\$500.00	NM
42	09/26/12	09/26/12	5-6pm News M-F	5-6pm	--W----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		09/26/12	5:42 PM	5-6pm News M-F	5-6pm	:30	LM0112H	\$500.00	NM
43	09/27/12	09/27/12	5-6pm News M-F	5-6pm	---T---	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Th		09/27/12	5:44 PM	5-6pm News M-F	5-6pm	:30	LM0112H	\$500.00	NM
44	09/28/12	09/28/12	5-6pm News M-F	5-6pm	----F--	:30	1	\$500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		09/28/12	5:57 PM	5-6pm News M-F	5-6pm	:30	LM0112H	\$500.00	NM
47	09/25/12	09/25/12	6-6:30pm News	6-6:30pm	-T-----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-----	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
954206-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Maggi/D/US Congress	political	2349	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
47	09/25/12	09/25/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	-T-----	:30	1	\$700.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>09/25/12</td><td>6:08 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>LM0112H</td><td>\$700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	09/25/12	6:08 PM	6-6:30pm News	6-6:30pm	:30	LM0112H	\$700.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Tu	09/25/12	6:08 PM	6-6:30pm News	6-6:30pm	:30	LM0112H	\$700.00	NM																																	
48	09/26/12	09/26/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	--W----	:30	1	\$700.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>--W----</td><td>1</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>W</td><td>09/26/12</td><td>6:29 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>LM0112H</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	--W----	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	W	09/26/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	LM0112H	\$700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	--W----	1	\$700.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	09/26/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	LM0112H	\$700.00	NM																																	
49	09/27/12	09/27/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	---T---	:30	1	\$700.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---T---</td><td>1</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Th</td><td>09/27/12</td><td>6:22 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>LM0112H</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	---T---	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Th	09/27/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	LM0112H	\$700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	---T---	1	\$700.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Th	09/27/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	LM0112H	\$700.00	NM																																	
50	09/28/12	09/28/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	----F--	:30	1	\$700.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>----F--</td><td>1</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>F</td><td>09/28/12</td><td>6:22 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>LM0112H</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	----F--	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	F	09/28/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	LM0112H	\$700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	F	09/28/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	LM0112H	\$700.00	NM																																	
51	09/30/12	09/30/12	Sun Early News Class of Time - Pre-emptible with notice	630-7p	-----S	:30	1	\$450.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td>1</td><td>\$450.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Su</td><td>09/30/12</td><td>6:51 PM</td><td>Sun Early News</td><td>630-7p</td><td>:30</td><td>LM0112H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Su	09/30/12	6:51 PM	Sun Early News	630-7p	:30	LM0112H	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	-----S	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Su	09/30/12	6:51 PM	Sun Early News	630-7p	:30	LM0112H	\$450.00	NM																																	
52	09/25/12	09/25/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	-T-----	:30	1	\$550.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-T-----</td><td>1</td><td>\$550.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>09/25/12</td><td>7:40 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>LM0112H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-T-----	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	09/25/12	7:40 PM	Entertainment Tonight	7:30-8pm	:30	LM0112H	\$550.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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53	09/27/12	09/27/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	---T---	:30	1	\$550.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WTAE	Th	09/27/12	7:40 PM	Entertainment Tonight	7:30-8pm	:30	LM0112H	\$550.00	NM																																	
55	09/25/12	09/25/12	M-Sun 11pm News Class of Time - Fixed Non Pre-emptible	M-Su 11-11:35pm	-T-----	:30	1	\$900.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-T-----</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>09/25/12</td><td>11:33 PM</td><td>M-Sun 11pm News</td><td>M-Su 11-11:35pm</td><td>:30</td><td>LM0112H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-T-----	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	09/25/12	11:33 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	LM0112H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Tu	09/25/12	11:33 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	LM0112H	\$900.00	NM																																	
56	09/27/12	09/27/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	---T---	:30	1	\$900.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	---T---	1	\$900.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Th	09/27/12	11:34 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	LM0112H	\$900.00	NM																																	

DUPLICATE
INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
954206-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Maggi/D/US Congress	political	2349

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	09/30/12	09/30/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	09/30/12	11:14 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	LM0112H	\$1,000.00 NM
59	09/25/12	09/25/12	Nightline Class of Time - Pre-emptible with notice	11:35pm-1205am	-T-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	09/25/12	11:54 PM	Nightline	11:35pm-1205am	:30	LM0112H	\$450.00 NM
60	09/26/12	09/26/12	Nightline Class of Time - Pre-emptible with notice	11:35pm-1205am	--W----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	W	09/26/12	11:44 PM	Nightline	11:35pm-1205am	:30	LM0112H	\$450.00 NM
61	09/27/12	09/27/12	Nightline Class of Time - Pre-emptible with notice	11:35pm-1205am	---T---	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Th	09/27/12	12:01 AM	Nightline	11:35pm-1205am	:30	LM0112H	\$450.00 NM
62	09/26/12	09/26/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:05am-1:05am	--W----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	W	09/26/12	1:01 AM	Jimmy Kimmel	12:05am-1:05am	:30	LM0112H	\$200.00 NM
63	09/29/12	09/29/12	Sat 5-7am Class of Time - Pre-emptible with notice	5-7am	-----S-	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	09/29/12	5:12 AM	Sat 5-7am	5-7am	:30	LM0112H	\$200.00 NM
64	09/29/12	09/29/12	Good Morning America S:7-8am Class of Time - Pre-emptible with notice	7-8am	-----S-	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	09/29/12	7:29 AM	Good Morning America Sat	7-8am	:30	LM0112H	\$300.00 NM
65	09/29/12	09/29/12	Sat 8-10am Class of Time - Pre-emptible with notice	8-10am	-----S-	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	09/29/12	8:12 AM	Sat 8-10am	8-10am	:30	LM0112H	\$300.00 NM
66	09/30/12	09/30/12	Sun 5-7am News Class of Time - Pre-emptible with notice	5-7a	-----S	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

DUPLICATE
INVOICE
WTAE-TV
 PITTSBURGH

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

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Invoice #	Invoice Date	Invoice Month	Invoice Period
954206-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Maggi/D/US Congress	political	2349	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
66	09/30/12	09/30/12	Sun 5-7am News Class of Time - Pre-emptible with notice	5-7a	-----S	:30	1	\$200.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Su</td><td>09/30/12</td><td>6:54 AM</td><td>Sun 5-7am News</td><td>5-7a</td><td>:30</td><td>LM0112H</td><td>\$200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Su	09/30/12	6:54 AM	Sun 5-7am News	5-7a	:30	LM0112H	\$200.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Su	09/30/12	6:54 AM	Sun 5-7am News	5-7a	:30	LM0112H	\$200.00	NM																																	
67	09/30/12	09/30/12	Good Morning America Si7-8am Class of Time - Pre-emptible with notice	7-8am	-----S	:30	1	\$400.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Su	09/30/12	7:59 AM	Good Morning America Sun	7-8am	:30	LM0112H	\$400.00	NM																																	
68	09/30/12	09/30/12	Sun 8-10am News Class of Time - Pre-emptible with notice	8-10am	-----S	:30	1	\$300.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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69	09/30/12	09/30/12	Chirs Matthews Sun Class of Time - Pre-emptible with notice	11-1130am	-----S	:30	1	\$200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	-----S	1	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Su	09/30/12	11:21 AM	Chirs Matthews Sun	11-1130am	:30	LM0112H	\$200.00	NM																																	
Total Spots							60																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$22,650.00
<u>Agency Commission</u>	\$3,397.50
<u>Net Amount Due</u>	\$19,252.50

DUPLICATE
INVOICE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
954206-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Maggi/D/US Congress	political	2349

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954206	07905662

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	369	374

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/01/12	10/01/12	6-7am News	6-7am	M-----	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/01/12	6:39 AM	6-7am News	6-7am	:30	LM0212H	\$475.00 NM
19	10/01/12	10/01/12	Live with Kelly	9-10am	M-----	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/01/12	9:24 AM	Live with Kelly	9-10am	:30	LM0112H	\$250.00 NM
28	10/01/12	10/01/12	The View	11am-noon	M-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/01/12	11:32 AM	The View	11am-noon	:30	LM0212H	\$350.00 NM
32	10/01/12	10/01/12	WTAE Noon News	11:58-12:30pm	M-----	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/01/12	12:13 PM	WTAE Noon News	11:58-12:30pm	:30	LM0212H	\$250.00 NM
37	10/01/12	10/01/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/01/12	5:28 PM	5-6pm News M-F	5-6pm	:30	LM0112H	\$500.00 NM
45	10/01/12	10/01/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/01/12	5:52 PM	5-6pm News M-F	5-6pm	:30	LM0212H	\$500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
954206-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Maggi/D/US Congress	political	2349	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/01/12	10/01/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$500.00	NM
46	10/01/12	10/01/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/01/12 6:24 PM 6-6:30pm News 6-6:30pm :30 LM0212H \$600.00 NM									
54	10/01/12	10/01/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/01/12 11:32 PM M-Sun 11pm News M-Su 11-11:35pm :30 LM0212H \$800.00 NM									
58	10/01/12	10/01/12	Nightline Class of Time - Pre-emptible with notice	11:35pm-1205am	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/01/12 12:02 AM Nightline 11:35pm-1205am :30 LM0112H \$350.00 NM									
Total Spots							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,075.00
<u>Agency Commission</u>	\$611.25
<u>Net Amount Due</u>	\$3,463.75